

The Update

Volume 2
Issue 3
April 2010

ATTENTION STUDENTS!!!

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Boiled Frogs and Chiropractic

By Joseph B. Strauss, DC, FCSC

We have probably all heard the boiled frog story. The old folk warning cautions that if you put a frog in boiling water, he will quickly jump out. However, if you put a frog in a pan of cold water and gradually raise the temperature, the warming will make the frog doze happily and the frog will eventually cook to death without ever waking up.

Although it has never been proven to be true, it is still a graphic illustration of how destruction can come a little at a time, without our ever knowing it.

It is hard to believe that straight chiropractic was once the norm for our profession. How did we get from a profession that was focused on removing the cause of DIS-EASE to one that, for all intents and purposes, is just another therapy, competing with the physical therapists, the massage therapists, and the physicians for a piece of the therapeutic pie?

At one time mixers were in the minority and B.J. Palmer was the undisputed head of the profession. I am inclined to think that the first mixers did not even phase our pioneers. They had such confidence in the superiority of what they were doing compared with the medical approach that they were sure that mixing chiropractic would fall by the wayside.

So what happened? Well, for one thing we underestimated them. For another we were busy doing our thing while others were busy taking control of the political process, centralizing the power among COCSA, NBCE, and CCE. Interestingly, we were sharp enough to not allow the ACA to take control of the profession. However, we allowed the same people wearing different hats in other organizations to gain control.

No one probably gave any thought to the first chiropractor who added therapy to his practice. After all, what is a little hot pack? Then the water got a little hotter when they wanted to perform diagnosis, but we could still live with THEM doing it as long as they didn't make US do it. Little by little the heat has been going up.

Now they want to prescribe medication in New Mexico and still it seems no one is jumping out of the pot. No one seems to even notice. Oh, a few people are noticing, but many of the straight leaders who we would expect to raise a fuss are strangely silent. The heat has made us lethargic. When and where will it end? And will we even notice?

The flesh that was once a healthy vibrant profession is now starting to fall away from the bone. Some of our leadership says, “What's

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the big deal we can still practice the way we want." But for how much longer? When will the New Mexico chiropractors not just be allowed to prescribe drugs but be forced to prescribe them as well as mandated to take the courses and be certified in the procedures.

Chiropractors are currently being harassed and experiencing legal action around the country because they are not doing medical tests.

Perhaps our corner of the pot is not boiling yet. Well, be patient it's already getting quite hot. We may be coming to the critical point that we need to jump out of the pot or resign ourselves to the fact that we are no longer going to be the profession that we thought we were and that we want to be.

Joseph B. Strauss, DC, FCSC: Dr. Strauss is a current and founding member of the FSCO. He graduated from Columbia Institute of Chiropractic (now New York Chiropractic College) in 1967 and has since maintained a large, private practice in Levittown, PA.

In addition to practice, he was a professor at Pennsylvania College of Straight Chiropractic where he taught from 1978 to 1994. He has also served as Editor of *The Pivot Review*, a chiropractic philosophical publication, since 1983. Dr. Strauss has written and published nineteen books.

Dr. Strauss was elected a Fellow of the College of Straight Chiropractic in 1992 and was honored as Chiropractor of the Year by Sherman College of Straight Chiropractic in 1999. He has lectured throughout the United States and overseas on the subject of straight chiropractic and resides with his wife, Iris, in Levittown, PA.

Choices, Choices, Choices!!! for April 17, 2010

12 Hours CE Credit!!!

**Garden State Chiropractic Society
Annual Convention 2010
Mt. Laurel, NJ
Saturday,
April 17, 2010**

GSCS Members \$249 Non-Members \$299
(includes lunch and dinner)
For more information: Call Dr. Joe Donofrio
201-967-0020
or visit gschiro.com

Speakers include:
Bob Berkowitz, Frank Hahn, Joe Strauss, Danielle
Argenio, Joe Donofrio, and Mark Messano

8 Hours CE Credit!!!

**Palmetto State Chiropractic
Association
presents
Tedd Koren
at Sherman College
Spartanburg, SC
Saturday,
April 17, 2010**

PSCA Members \$119 Non-Members \$169
(includes pizza lunch)

To register go to:
www.sherman.edu/edu/forms/TeddKoren.asp

New Beginnings April 16-18, 2010

Special guests include:
Reggie Gold, Guy Riekeman,
John Hofmann, Chuck Ribley, and Gary
Walsemann
Other Speakers include: Jim Dubel, Ernie
Landi, Sammy Selimo, Tony DeMarco, Kevin
Jackson, Jay Handt, Sharon Gorman, Todd
Herold, Bill Henry, Phil Yamamoto, Jeff Slocum,
Bill Esteb, Bobby Braille, Skip George,
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